



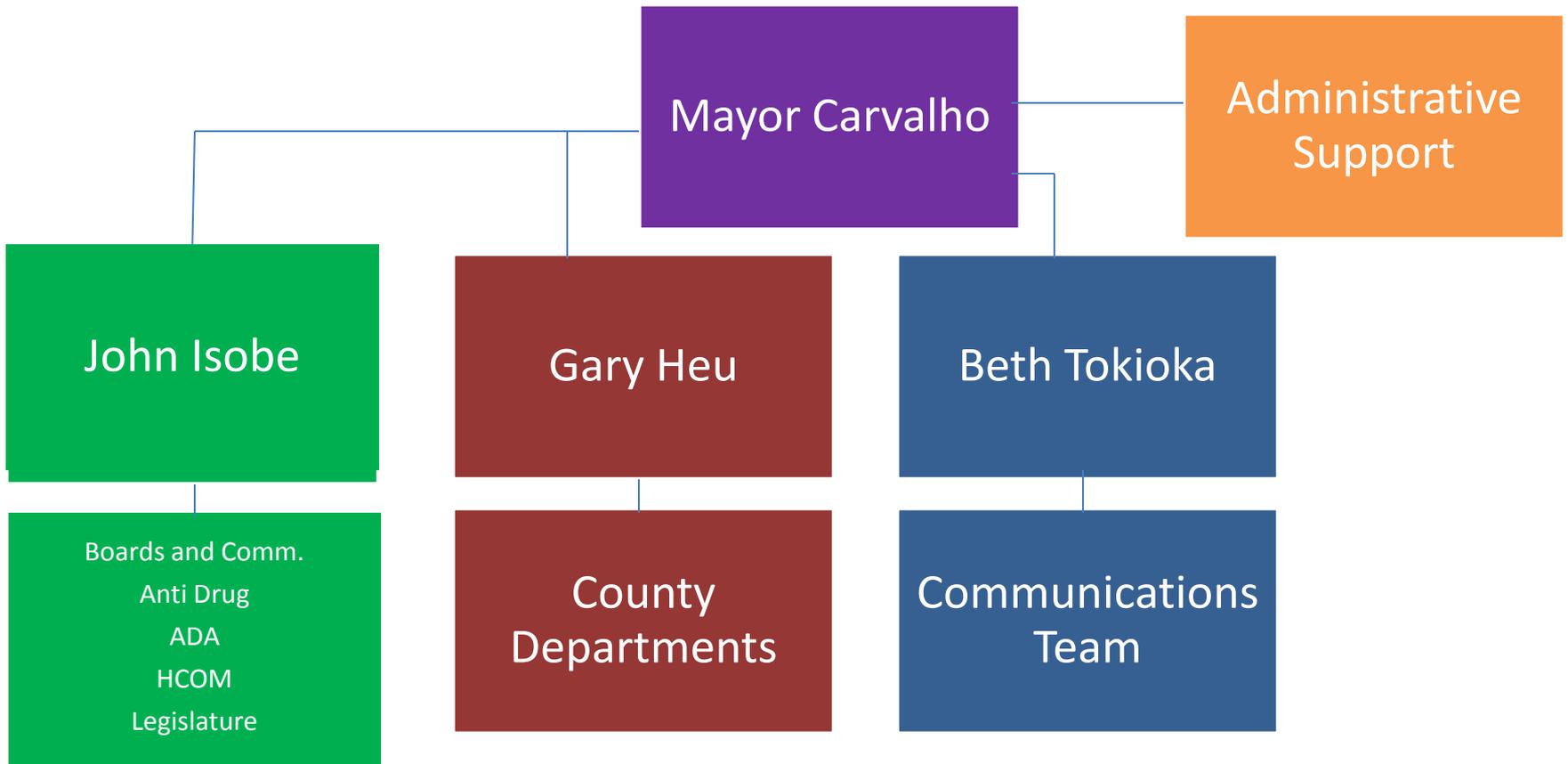
Holo Holo 2020
Growing Kaua'i responsibly.

Mayor Bernard P. Carvalho, Jr.

GOALS AND OBJECTIVES

- SUPPORT FOR OUR ECONOMY
- BECOMING MORE SUSTAINABLE NOW!
- PLANNING FOR OUR ISLAND'S FUTURE
- CARING FOR OUR COMMUNITIES, OUR FAMILIES, OUR RESIDENTS AND OUR VISITORS
- DELIVERING THE CUSTOMER SERVICE THE PEOPLE EXPECT AND DESERVE

ORGANIZATIONAL STRUCTURE



COMMUNICATIONS TEAM

Beth Tokioka

- Overall supervision
- External/internal communications
- Sustainability initiative

Mary Daubert

- Media Relations
- Speeches/Talking Points
- Mayor's weekly television program

Sarah Blane

- Media response KPD/KFD
- Community outreach
- Social media

REORGANIZATION

- Provide additional administrative support for Mayor & Managing Director
- Enhance capabilities of Communications Team
- Provide additional support for critical areas of need:
 - Risk Management
 - Environmental Services (Solid Waste & Wastewater)
 - Civil Defense
 - Affordable Housing

RISK MANAGEMENT

- Reduce liability and lawsuits
- Janine's role:
 - Policies and procedures
 - ✓ Update
 - ✓ Make available through Share Point
 - “Back to Work” policy

ENVIRONMENTAL SERVICES

- Consistent with other Counties
- Solid Waste and Wastewater
 - Short-term diversion efforts
 - Landfill and Resource Recovery Park
 - Wastewater CIP upgrades and rate adjustments
- “Greening” our waste disposal processes

CIVIL DEFENSE

- Enhance current team & realign to take advantage of team members' strengths
- Increase outreach activities
- Provide more training and exercises for partners
- Expand programs like CERT, Connect CTY and Web EOC

AFFORDABLE HOUSING

- Major projects must be properly supported
 - DHHH: Piilani Mai Ke Kai and others
 - ‘Ele’ele 75-acre parcel
 - Senior Housing
- Insuring use of Complete Streets and Safe Routes to Schools principles

SETTING THE EXAMPLE

- Professionalism
 - Office appearance
 - Dress Code
- Customer Service
 - Aloha Spirit
 - Consistency
- Accountability
 - Timely responses (internal and external)
- Transparency
 - Freely sharing information whenever possible

COUNCIL

- Protocol for communications back and forth
- Foster a climate of collaboration
- Mayor to maintain close contact with Council Chair
- Department Head to serve as liaison for Committee Chair (e.g. Planning Director will be liaison for Planning Committee Chair)
- Avoid late-night meetings and decision-making

HOLO HOLO 2020

The Holo Holo 2020 vision calls for all organizations, businesses, residents and visitors on Kaua'i to be part of creating an island that is sustainable, values our native culture, has a thriving and healthy economy, cares for all – keiki to kupuna, and has a responsible and user-friendly local government.



HOLO HOLO 2020

- 38 Projects
 - Most County
 - Some State and Federal
- Each project assigned to a Department
- Projects to be “branded” for awareness, exposure, accountability



HH2020 PROJECTS COMPLETED

-  Expand Bus service to nights and weekends
-  Photovoltaic retrofit at Līhu'e Civic Center
-  Site selected for adolescent residential drug treatment center
-  Kōloa crosswalk – “Safe Routes to School”
-  Grant for electric vehicles and charging stations received
-  Complete Streets workshop held May 2011



ECONOMIC DEVELOPMENT

- Overall goals
 - Economic stimulus when necessary
 - Expansion of Ag (crops, flowers, cattle, renewable, Sunshine Markets)
 - Diversify with five additional industry clusters (renewable energy, health and wellness, high tech, sports and recreation, arts and culture)
 - Enhancing the visitor experience



ECONOMIC DEVELOPMENT

- 🚲 Kē'ē Beach Shuttle Service
- 🚲 Electric Vehicle Charging Stations
- 🚲 Kīlauea Ag Park
- 🚲 Stable Storm Ditch Irrigation System at Maalo restored
- 🚲 Papaya Disinfestation Facility open
- 🚲 KCC offering 4-year degrees and beyond
- 🚲 Increase commerce but retain character of individual communities (e.g. Waimea, Hanapēpē)
- 🚲 Team Tech programs continue (Kaua'i in STEP, Robotics, Aloha Ike)
- 🚲 Supporting PMRF
- 🚲 Increased use of renewable energy sources – KESP
- 🚲 Create resort area shuttles



PARKS

- 🚲 Complete Kalāheo NC community garden
- 🚲 Expand Hanalei Black Pot – 10 acres
- 🚲 Amend park rules to regulate commercial activities
- 🚲 Complete Ke Ala Hele Makalae
- 🚲 Create “super” beach parks with upgraded facilities
- 🚲 Create Civic Center park/lawn area
- 🚲 Complete Kaneioulouma restoration
- 🚲 Place cultural facilities under stewardship agreements
- 🚲 Restore/preserve cultural sites
- 🚲 Complete Kekaha Gardens Park



PLANNING

-  General plan update
-  CZO/IAL/Development plans
-  Complete Streets
-  Safe Routes to School



PUBLIC WORKS

-  Certify Kaiakea Fire Station as LEED
-  Certify all new structures as LEED
-  Design and build Hanamā'ulu Neighborhood Center (through HCB program for Maalo)
-  Develop new Landfill/Resource Recovery Park
-  Close Kekaha Landfill
-  Maintain County road to Kokee
-  Encourage State maintenance of their Kokee roadways
-  Encourage Kūhi'ō Highway widening project



TRANSPORTATION

-  Every bus stop will have a bus shelter
-  Week end coverage
-  Late night routes
-  Expand ridership by targeting groups such as youth (KCC)
-  Enhancement of park and ride program
-  More Hybrid buses



ELDERLY AFFAIRS

 Sustainability for Enhance Fitness program

ANTI- DRUG

 Construct Adolescent Drug Treatment Facility



HOUSING

-  Break ground on 'Ele'ele "Green" affordable development
-  Support Hawaiian Homes projects

DEPARTMENT OF FINANCE

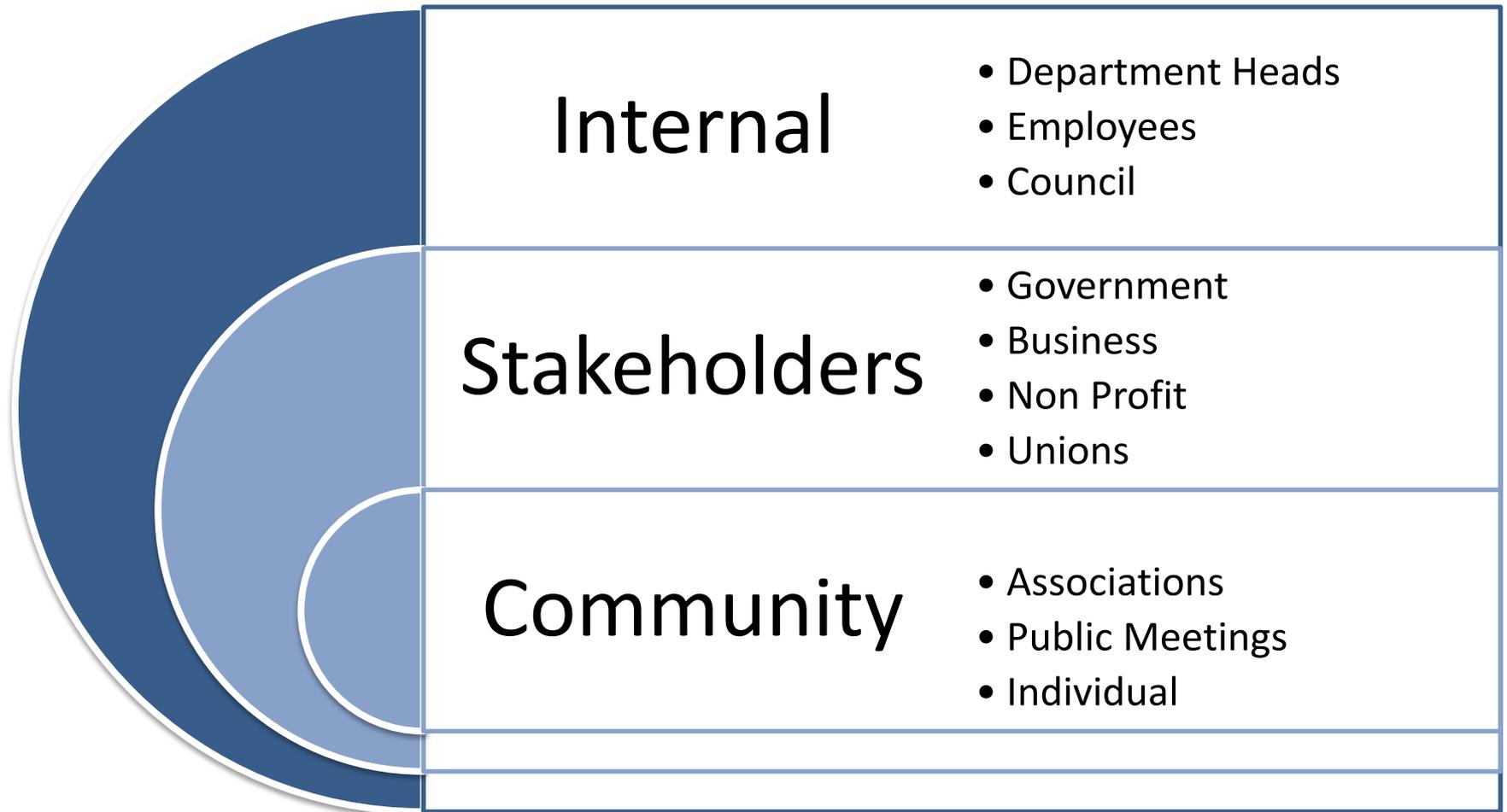
-  Customer Service Kiosks in retail outlets



PLANS THAT GUIDE US

- IAL - Important Ag lands Study
- KEDP – Economic Development Plan
- DRP – Drug Response Plan
- LDP – Lihue Development Plan
- ISWMP – Integrated Solid Waste Management Plan
- KESP – Kaua’i Energy Sustainability Plan
- GP – General Plan
- PMP – Parks Master Plan

HOLO HOLO 2020 OUTREACH



HOLO HOLO 2020 OUTREACH

www.kauai.gov/mayor

The screenshot shows a Windows Internet Explorer browser window displaying the website for the Office of the Mayor of Kauai, Hawaii. The browser's address bar shows the URL: <http://www.kauai.gov/Government/OfficeOfTheMayor/tabid/132/Default.aspx>. The website header includes the County of Kauai logo and the slogan "Bringing Government to the People". Navigation tabs for "KAMA'AINA", "VISITING", "GOVERNMENT", "BUSINESS", and "ESERVICES" are visible. The main content area features a profile for Mayor Bernard P. Carvalho, Jr., with his contact information: 4444 Rice St., Suite 235, Lihue, HI 96706, TEL: 808-241-4900, FAX: 808-241-6877, and email: mayor@kauai.gov. A prominent "Holo Holo 2020" logo, featuring a bicycle, is displayed. Below the logo, a section titled "What is Holo Holo 2020?" explains the vision created by Mayor Carvalho, Jr. in 2010. A list of "Holo Holo 2020 Projects" is provided, including: County begins photovoltaic retrofit at Civic Center; County Public Works Department wins prestigious PISCES award; County receives EPA award for renewable energy project; County receives grant for electric cars and charging stations; County seeks community input on site for residential adolescent drug treatment facility; County starts battery recycling program; Hawaii's largest solar project unveiled on Kauai; and Kauai's Bus Service Expansion. The website also includes sections for "Announcements" (Proposed CIP Budget FY12, Proposed Operating Budget FY12), "Webcast Meetings", and "Links" (Invite the Mayor to your event, Mayor's Quarterly Report Cards).

We can all play a role!



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Mahalo