



COUNTY OF KAUAI

Department of Liquor Control

2012 Budget Presentation

April 11, 2011

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Director

DEPARTMENT OF LIQUOR CONTROL

Mission

To protect the health, safety and welfare of the residents of Kauai County by effectively and fairly enforcing Federal and State laws and County liquor rules as they apply to the manufacture, sale and distribution of alcoholic beverages.

Goals & Objectives

Goals:

1. Reduce the availability of alcoholic beverages to minors from liquor license establishments.
2. Maintain below 10% non-compliance rate for compliance checks.

Objectives:

1. Conduct semi-annual compliance checks of all Off Premise and On Premise licensees.
2. Provide on-site training and education for all licensees.
3. Ensure that at least one investigator is scheduled for duty everyday of the year to conduct inspections.

Successes and Achievements

1. Reduced non-compliance rate to below 10%.
2. Implemented initiatives to allow for greater public and licensee access to information via department website.
3. Allow for certain licenses and permits to be applied for on-line from remote locations.

Challenges

1. Maintaining adequate inspections and monitoring of licensed establishments during furlough period.
2. Enforcing licensees' "creative and novel" promotions to generate business activity.
3. Enforcing noise regulations relative to licensees' type of entertainment.
4. Maintaining investigators' safety and security in the working environment.
5. Dealing with high alcohol content drinks.

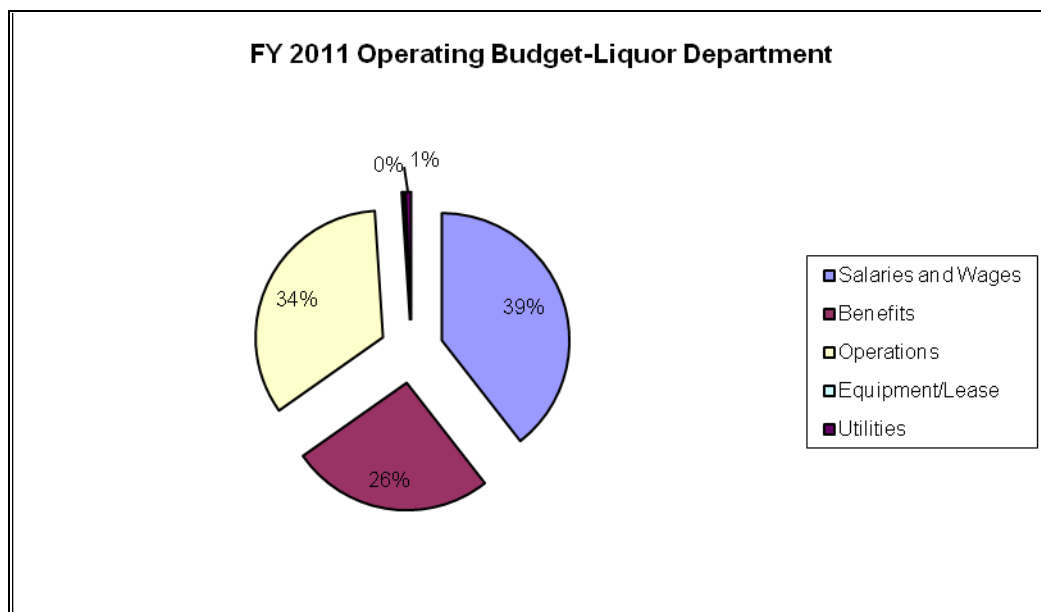
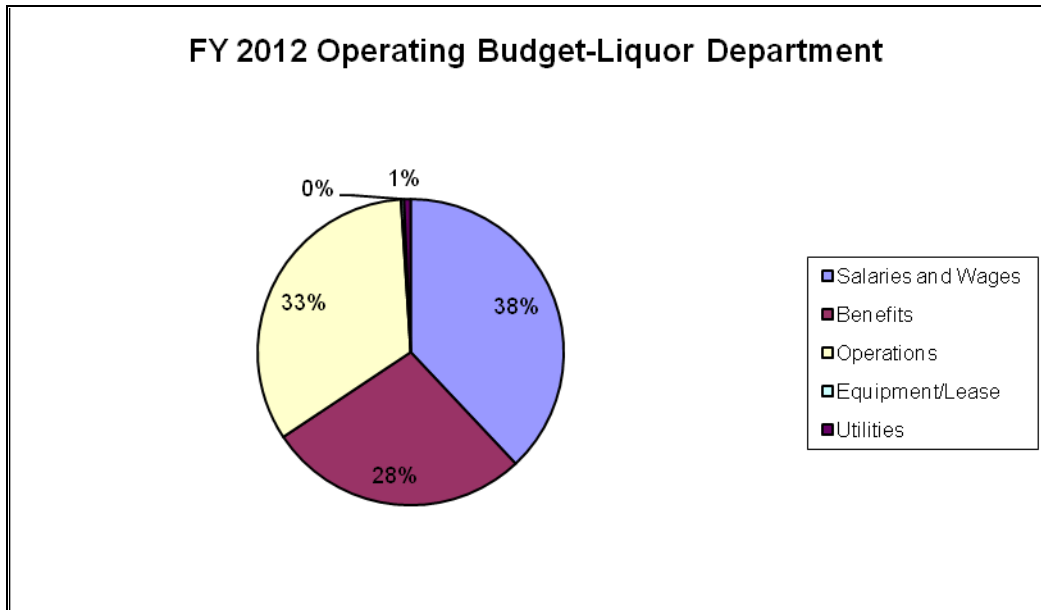
Improvements

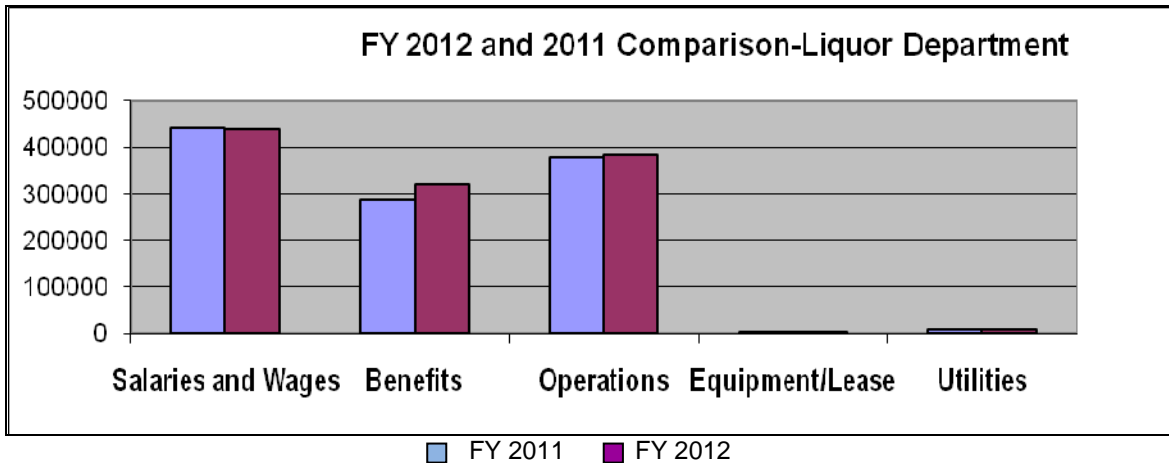
1. Greater transparency of department information.
2. Better collaboration with the underage drinking initiatives of the Anti Drug Office.

Upcoming Initiatives

1. Digitizing of important documents and information.
2. Initiate wireless access to licensee and department information.
3. Develop on-line payment services for all fees.
4. Establishment of underage data base for multi-agency use.

Comparative Graphs





Operating Budget Discussion

The overall objective for the operating budget is to maintain a status quo budget without compromising the overall effectiveness and mission of the department. Because approximately 70% of the department’s budget is non-discretionary funding, it is important to allocate the remaining resources carefully. In order to maintain a minimum budget, we will be collaborating with other agencies such as the Anti Drug Office and KPD to maximize our program efficiency without leaving any voids in the overall effort to curb and reduce underage drinking.

Additional Information

Attached please note the department organizational chart as well as statistics from recent compliance checks.

**RESULTS OF COMPLIANCE CHECKS
2009-2011**

ON-PREMISES

2009

43 licensed premises inspected
14 licensees sold to minor decoy
33% non-compliance
3 of the 14 employees checked ID

2010

61 licensed premises inspected
21 licensees sold to minor decoy
34% non-compliance
12 of the 21 employees checked ID

2011

38 licensed premises inspected
3 licensees sold to minor decoy
8% non-compliance
2 of the 3 employees checked ID

**RESULTS OF COMPLIANCE CHECKS
2006-2011**

OFF-PREMISES

2006

53 licensed premises inspected
7 licensees sold to minor decoy
13% non-compliance
6 of the 7 employees checked ID

2007

15 licensed premises inspected
3 licensees sold to minor decoy
20% non-compliance
1 of the 3 employees checked ID

2008

42 licensed premises inspected
11 licensees sold to minor decoy
26% non-compliance
2 of the employees checked ID

2009-2010

No off-premises compliance checks were conducted

2011

34 licensed premises inspected
2 licenses sold to minor decoy
1% non-compliance
1 of the 2 employees checked ID

DEPARTMENT OF LIQUOR CONTROL

