For immediate release:

October 21, 2021

DOW joins national “Imagine a Day Without Water”

Līhu'e – The Department of Water (DOW) joins water utilities, community leaders, educators, and businesses from across the country as part of the seventh annual Imagine a Day Without Water, a nationwide day of education and advocacy about the value of water.

Over one thousand organizations nationwide will honor Imagine a Day Without Water on October 21, 2021, to raise awareness about the role of water infrastructure in our lives and the importance of investment.

This year, DOW is hosting a special Facebook campaign in partnership with a statewide team of agencies to promote awareness of IADWW and the importance of Hawai'i’s water infrastructure. A Facebook live event hosted by the Honolulu Board of Water Supply is being broadcasted at noon today and will also be shared on DOW’s Facebook page. Water users can follow DOW on Facebook at www.facebook.com/KauaiDOW for more details and follow the conversation on social media at #ValueWater or #ValueWaterKauai.

“We’re grateful to the Kaua‘i Department of Water for being a part of this year’s Imagine a Day Without Water,” said Oluwole (OJ) McFoy, Board Chair of the US Water Alliance. “Raising awareness about the state of water infrastructure is a crucial step to ensuring water systems keep flowing for generations to come. Even though we cannot see the pipes and sewers beneath our feet, water cannot be taken for granted. High-quality water service is a critical part of every thriving community. Today we encourage everyone to take a minute to learn more about their local water system, where their drinking water comes from and where their wastewater goes.”

DOW received a resolution from the Kaua‘i Board of Water Supply acknowledging DOW’s annual participation of the IADWW national awareness campaign at the Board of Water Supply Meeting today. Details of the resolution can be found at www.kauaiwater.org.

Customers can visit the educational lobby display highlighting IADWW at the DOW’s office and receive a free collapsible water bottle. One (1) water bottle per customer, while supplies last.

“The collapsible water bottles are flattened for easy transport, but the concept is a visual example of a day without water.” said Jonell Kaohelaulii, DOW’s information and education specialist.

Water users can learn more about DOW’s water infrastructure, upcoming projects and water services at www.kauaiwater.org. To learn more about IADWW, visit www.imagineadaywithoutwater.org.

-continued-
Photo 1: Kaua’i Board of Water Supply presented a resolution to DOW staff in honor of “Imagine a Day Without Water” at the Board of Water Supply meeting held on Oct. 21, 2021.

Photo 2: DOW’s collapsible water bottle, is available for customers at their Līhu’e office. 1 per customer, while supplies last.
1/5 of the US economy would grind to a halt without reliable water infrastructure.

Imagine a Day Without Water
October 21, 2021 | #ValueWater

###

Photo 3: One of many Facebook graphics from The Value of Water’s IADWW campaign features facts about the nation’s water infrastructure.