News Release
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Police continue to investigate Amber Jackson’s murder

LĪHUʻE – This week marks the 11-year anniversary of the unsolved murder of Amber Jackson.

“We will never give up our pursuit to find the suspect(s) involved in Amber’s tragic and untimely death,” said Investigative Services Bureau Assistant Chief Bryson Ponce. “While we are unable to provide details regarding the potential DNA evidence that has been collected, or supply information on any other studies that have been conducted, rest assured that we are diligently continuing our investigation, and we won’t stop until we have identified her killer(s). We want nothing more than to bring peace and closure to her family and friends.”

The 57-year-old was reported missing on June 23, 2010. Her body was found by a pig hunter on July 3, 2010, in a remote location in Keālia.

According to autopsy results, Jackson had suffered from what appeared to be blunt force trauma to her head and had sustained injuries that had been caused by an assault.

At the time of her death, the California native had been living in Kapahi for about 10 years and had been working for the Hawai‘i State Teachers Association.

To this day, no arrests have been made.

There were some points of interest regarding the case after Investigation Discovery’s “Breaking Homicide” program aired in 2019 in an episode about Jackson called “A Murder in Paradise.” Since
then, Kaua‘i police have been re-examining evidence and interviewing people who may have known Jackson and who may have any information pertaining to the cold case.

The Amber Jackson Justice Group (AJJG), formed by friends and family of the victim, also continues to work closely with the Kaua‘i Police Department. The group is still offering a $20,000 reward for any information that could lead to the arrest of potential suspects.

“Again, we are committed to seeking justice for and solving the Amber Jackson murder and will continue to work with partnering agencies such as the FBI, private labs, the Hawai‘i Office of the Attorney General and the Honolulu Police Department,” said Assistant Chief Ponce. “KPD investigates and keeps such cold cases on the forefront by ensuring that cases are routinely looked at and not just collecting dust on a shelf. We also assign cases of this nature to different investigators from time to time so that a set of fresh eyes and perhaps new ideas can be shared and developed. Moreover, our criminalists continue to update and expand their research and technological efforts, which always helps us get closer to solving these cases.”

The public can assist KPD in this investigation by remembering that there is no statute of limitations for homicide investigations and that all current homicide cases as well as cold cases are considered important to KPD and that if anyone has pertinent information regarding the disappearance / death of Amber Jackson to please call Assistant Chief Ponce at 241-1681.

Amber Jackson.

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