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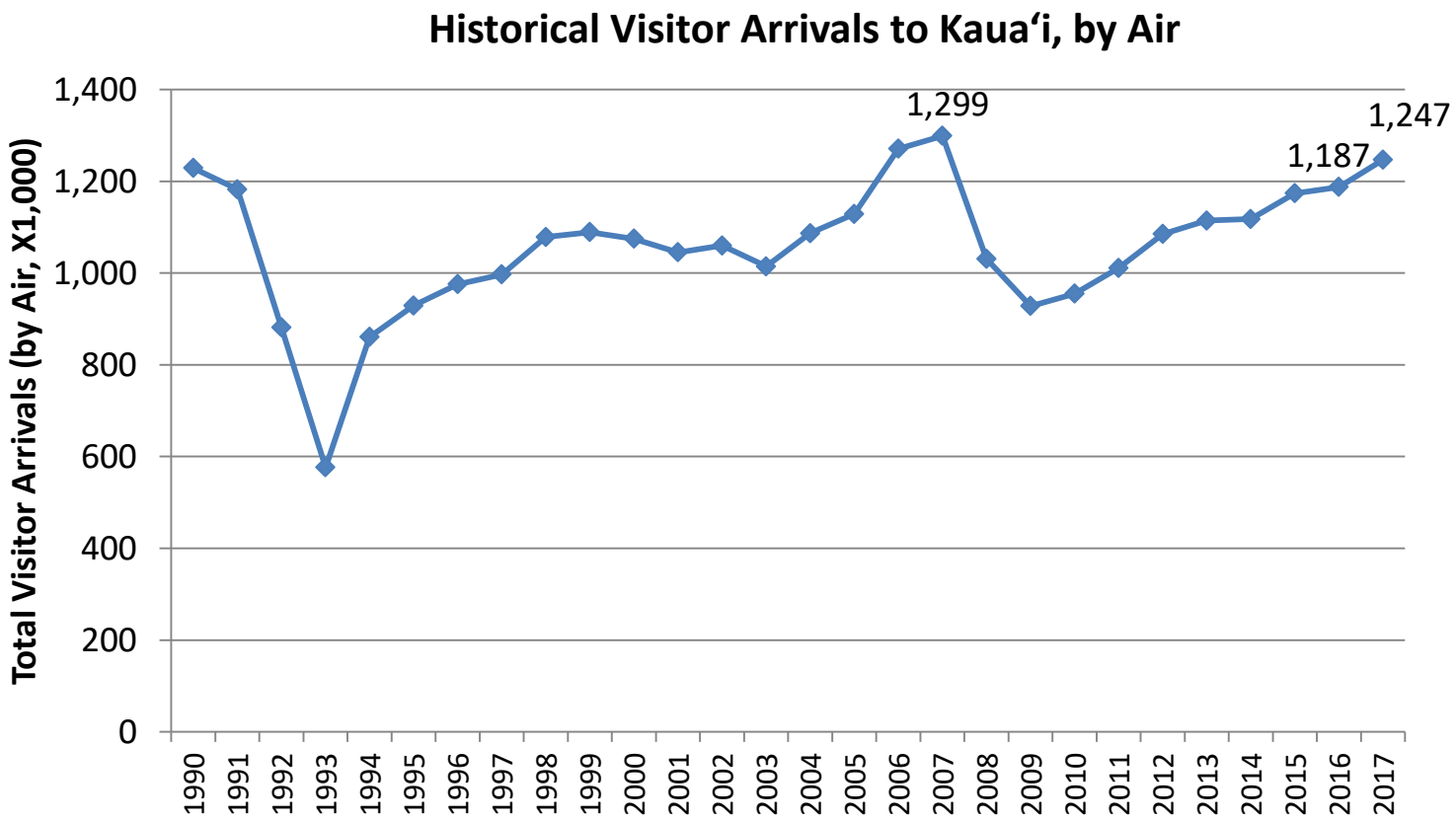
Kaua‘i General Plan Update
Visitor Update

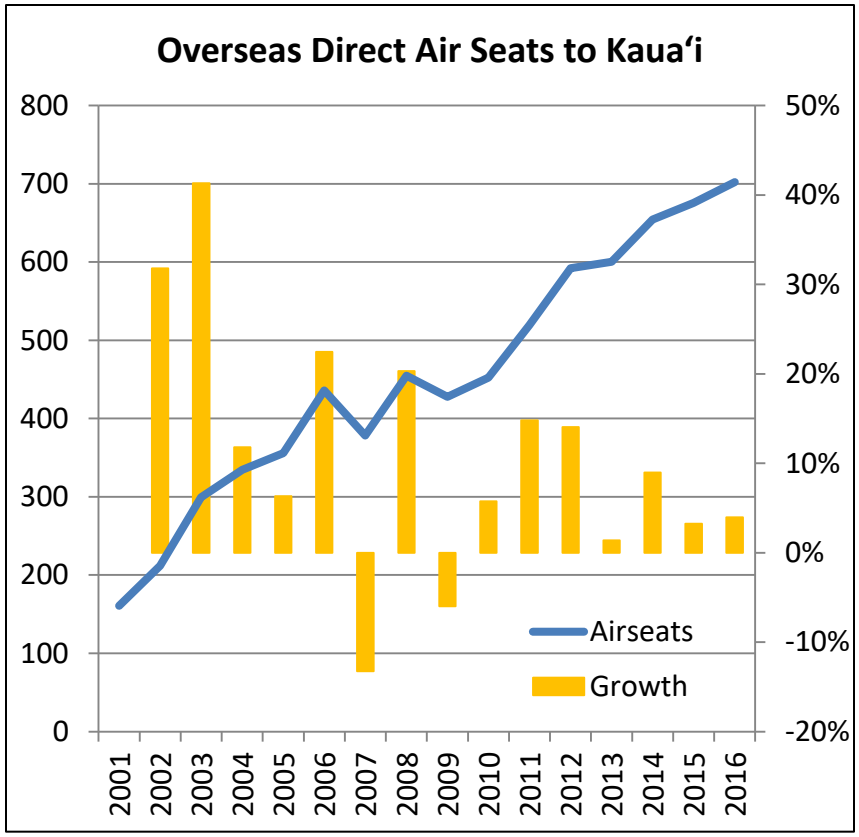
Daniel Nahoopii
SMS
October 11, 2017

Unprecedented Period of Visitor Growth

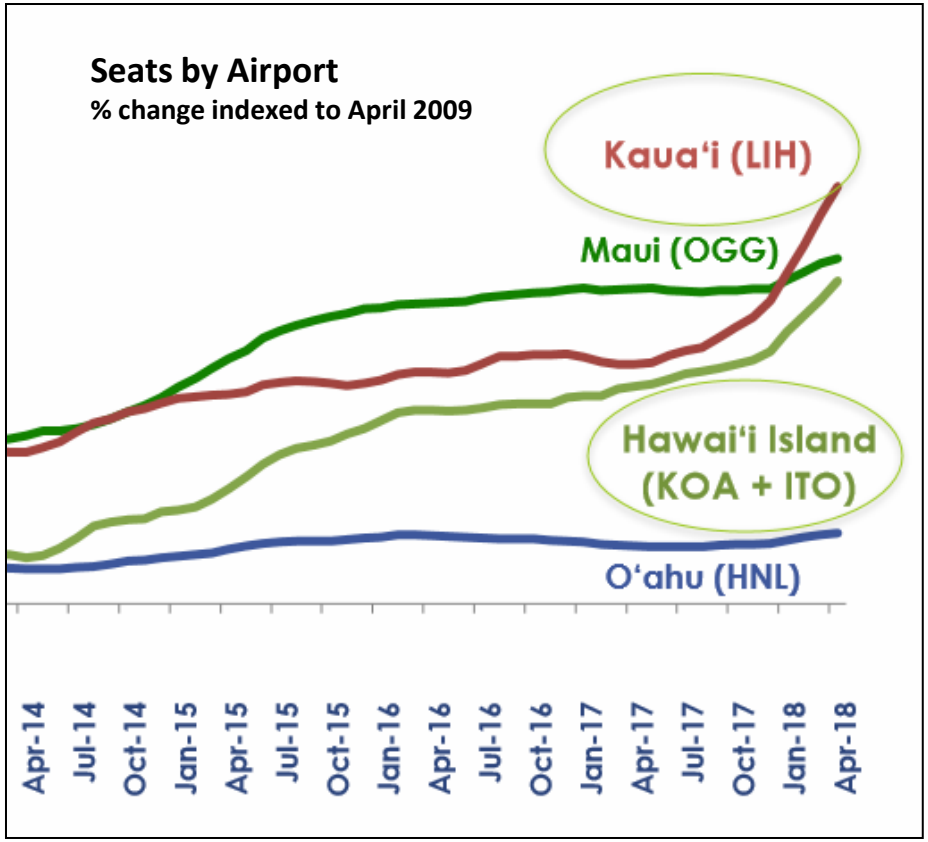


Source: DBEDT/HTA

Air Seat Capacity Growth is Expected to Jump in 2018

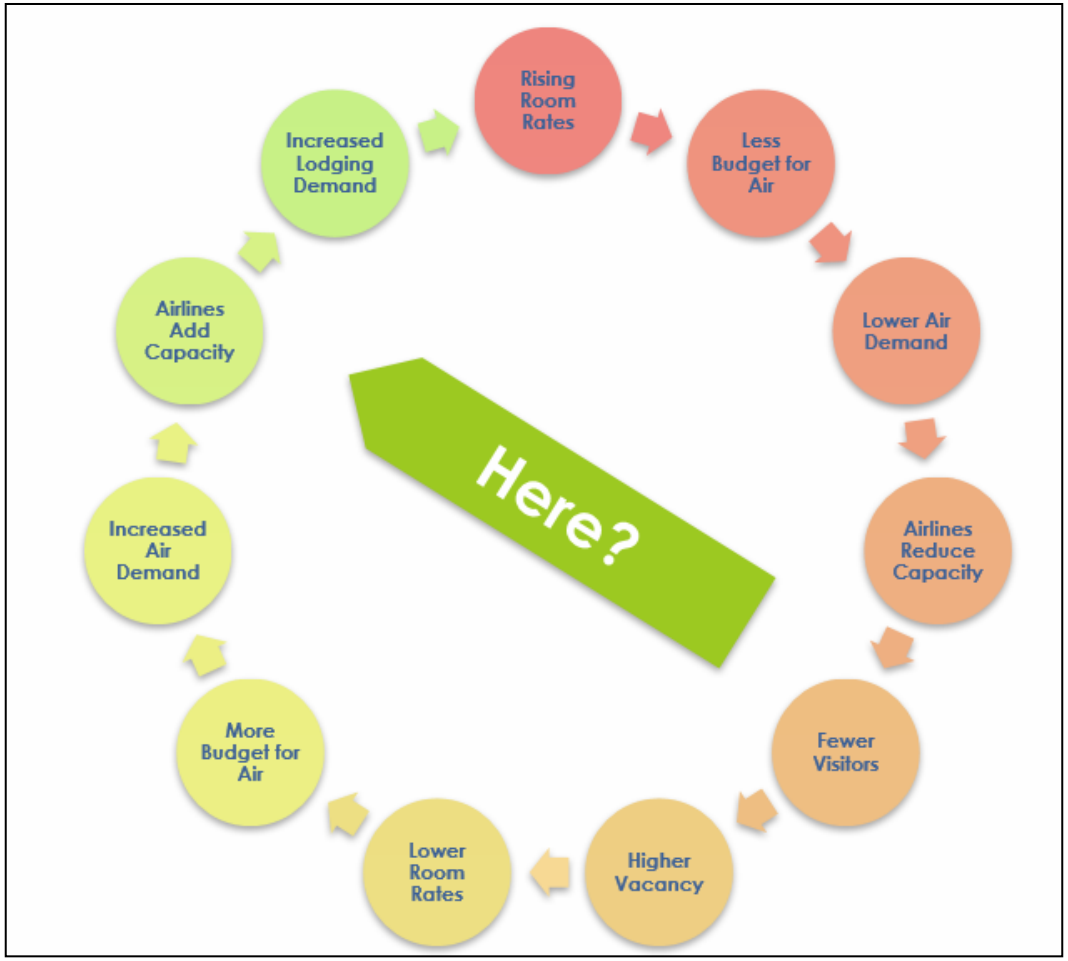


Source: UHERO, Oct 2017

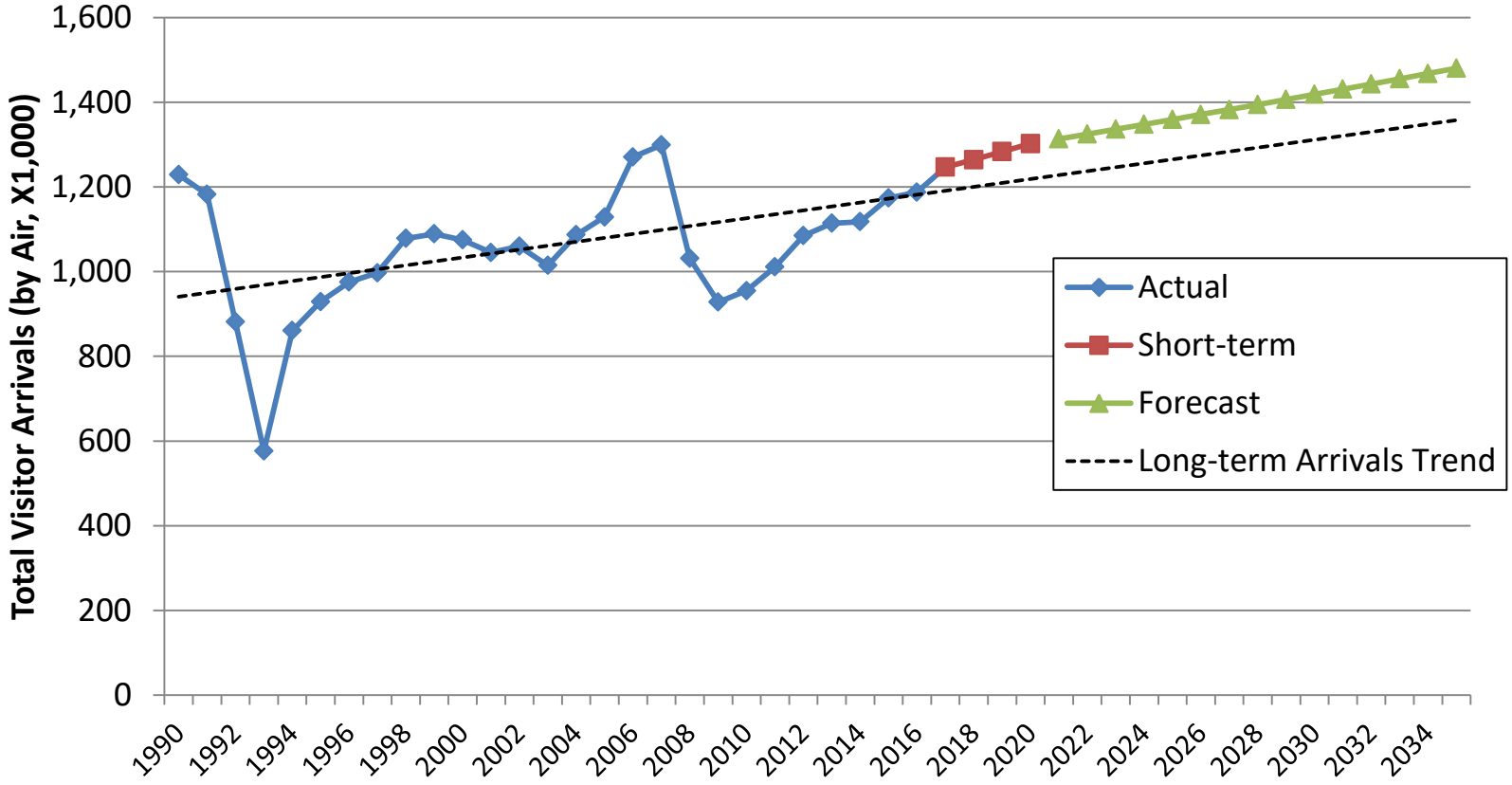


Source: Ailevon Pacific, Sept 2017

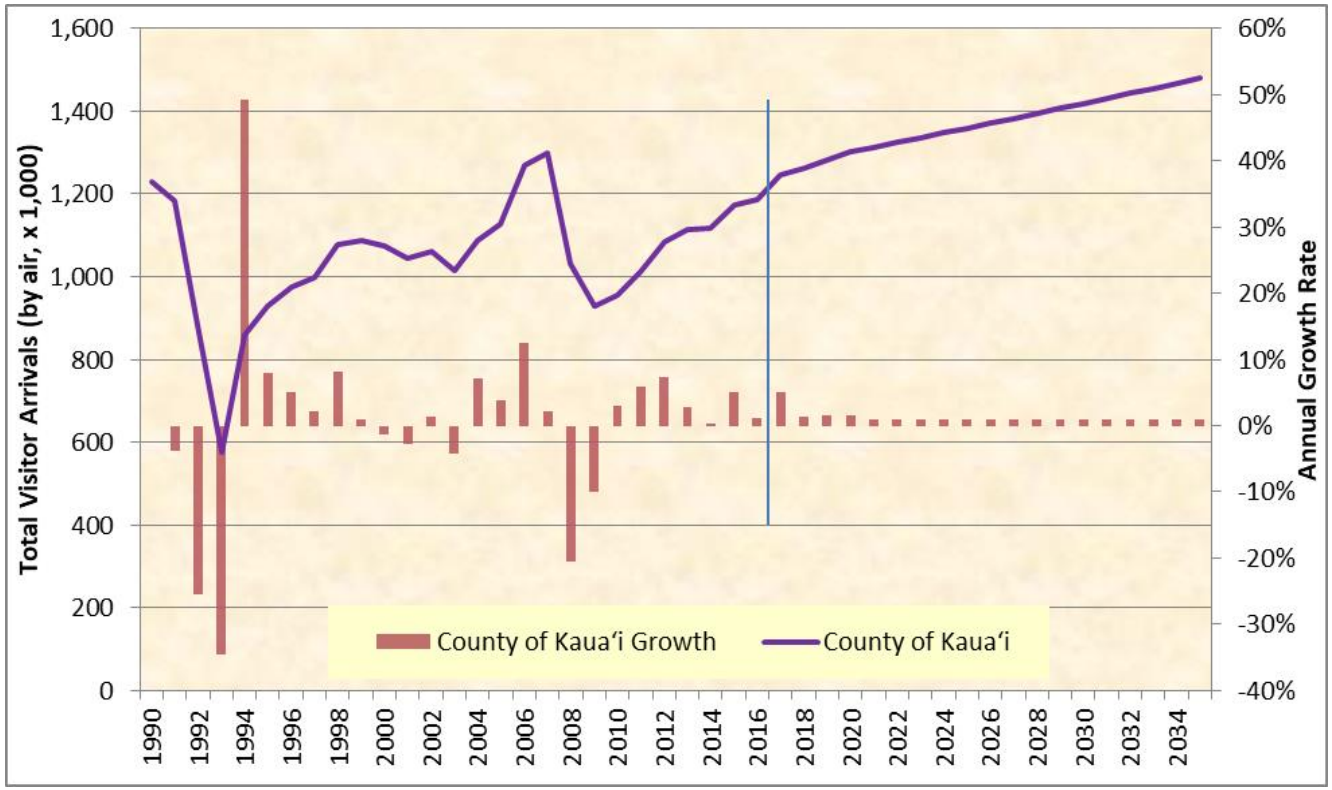
Air Seats – Lodging Supply – Visitor Demand Cycle



Visitor Arrivals Update

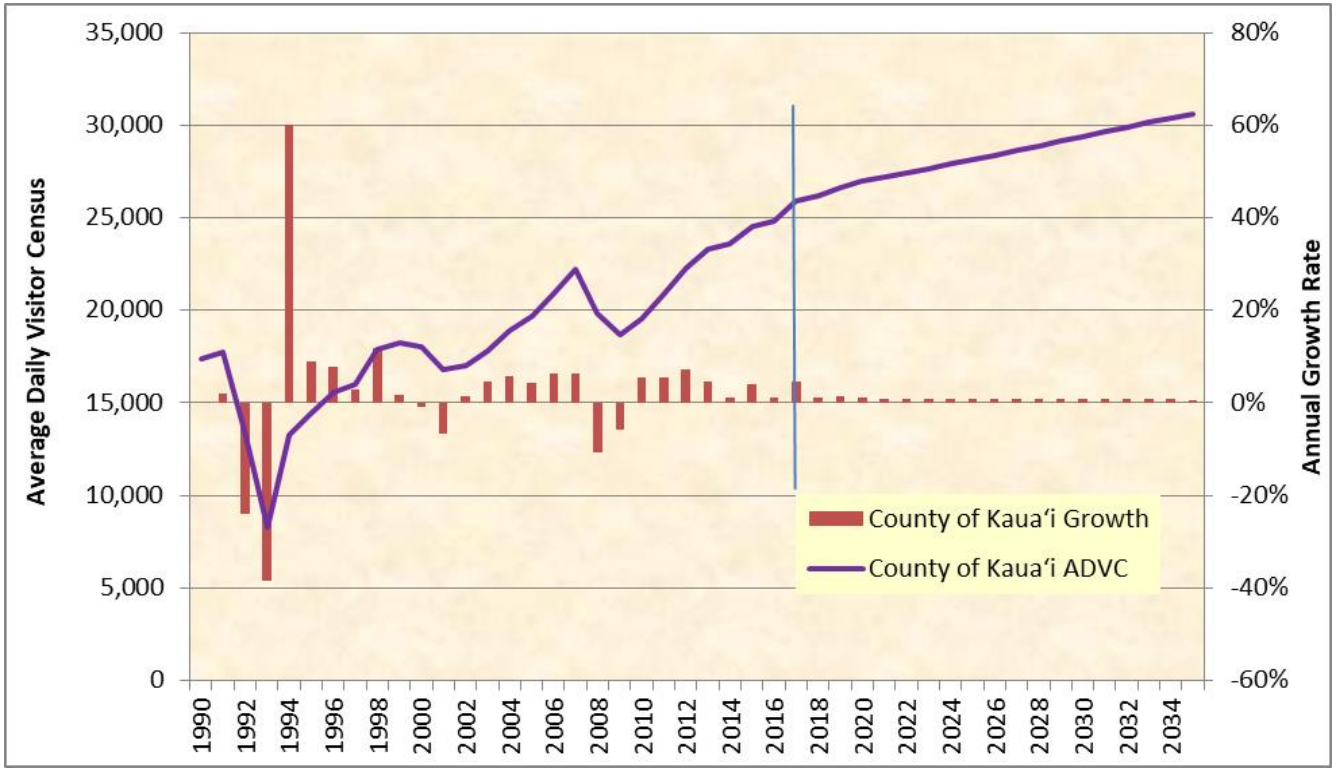


Visitor Arrivals to Kaua‘i County, 1990 to 2035



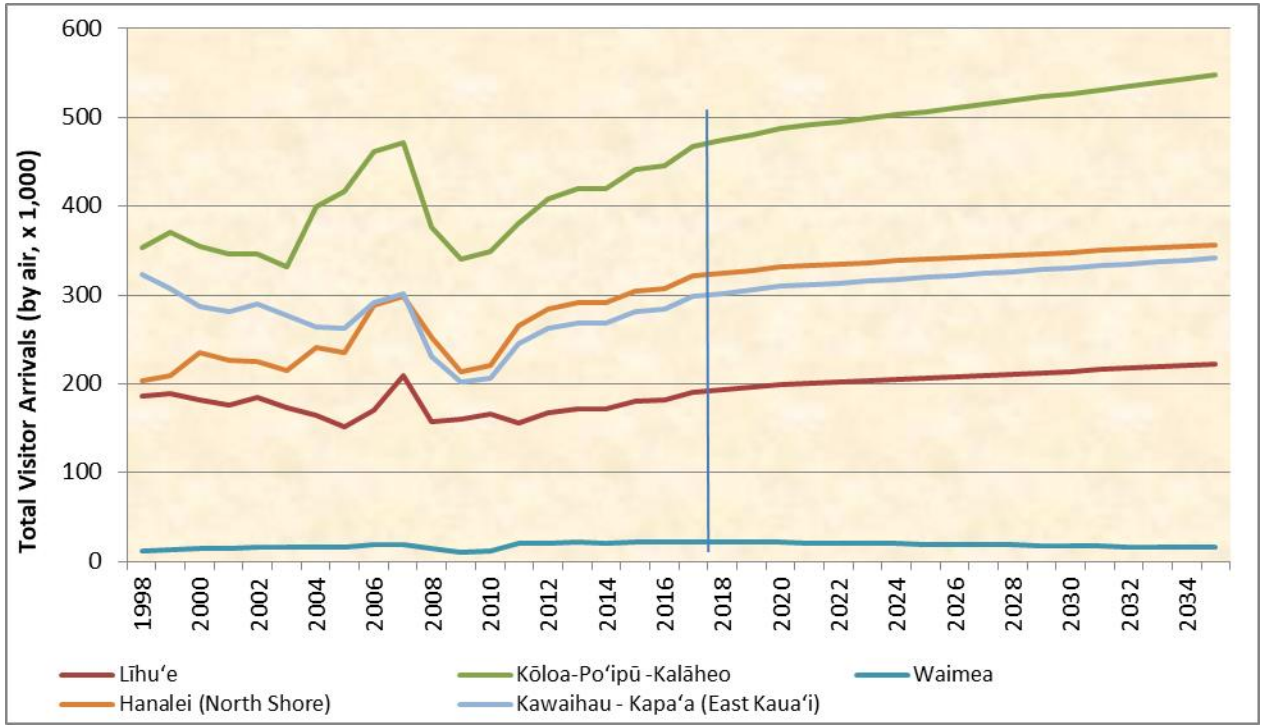
	Year					
	1990	2000	2010	2020	2030	2035
County of Kaua‘i (x 1,000)	1,229	1,075	955	1,302	1,418	1,480
Average annual growth rate		-1.25%	-1.11%	3.64%	0.89%	0.87%

Average Daily Visitor Census in Kaua‘i County, 1990 to 2035



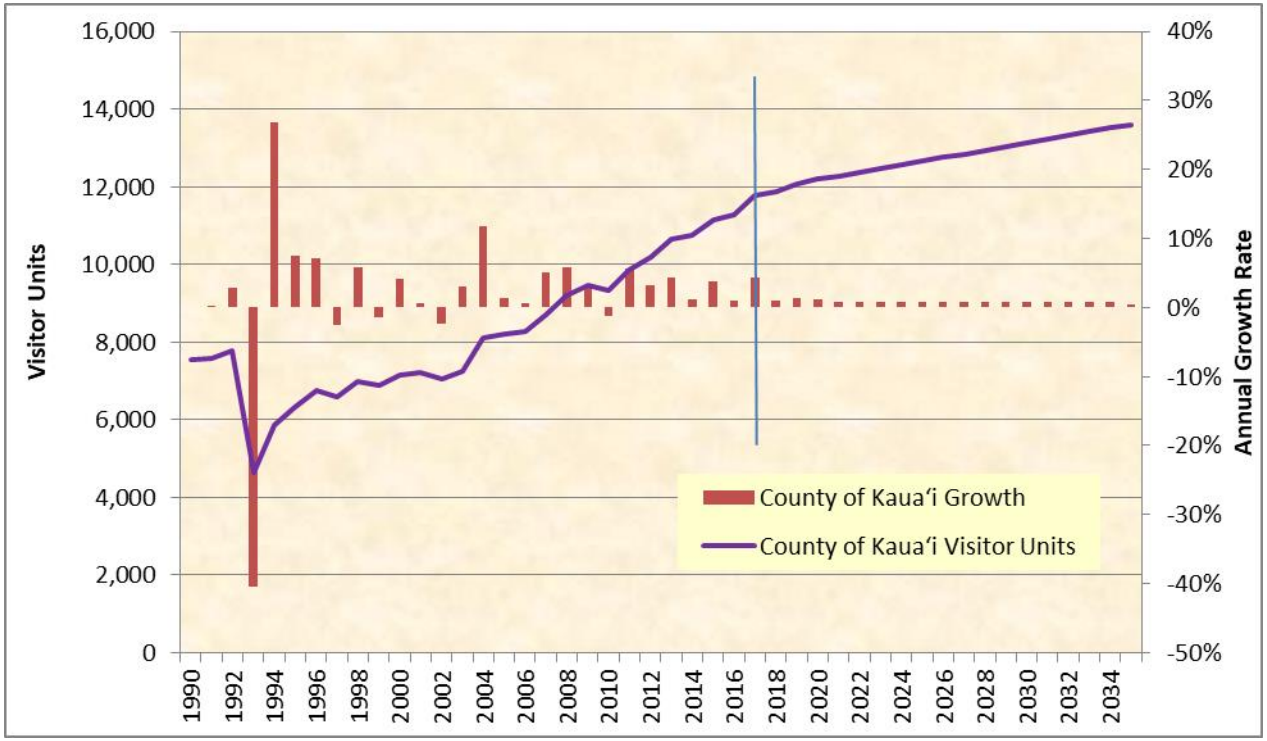
	Year					
	1990	2000	2010	2020	2030	2035
County of Kaua‘i	17,378	18,041	19,548	26,956	29,378	30,569
Average annual growth rate		0.38%	0.84%	3.79%	0.90%	0.81%

Visitor Arrivals for Kaua‘i County Planning Areas, 1998 to 2035



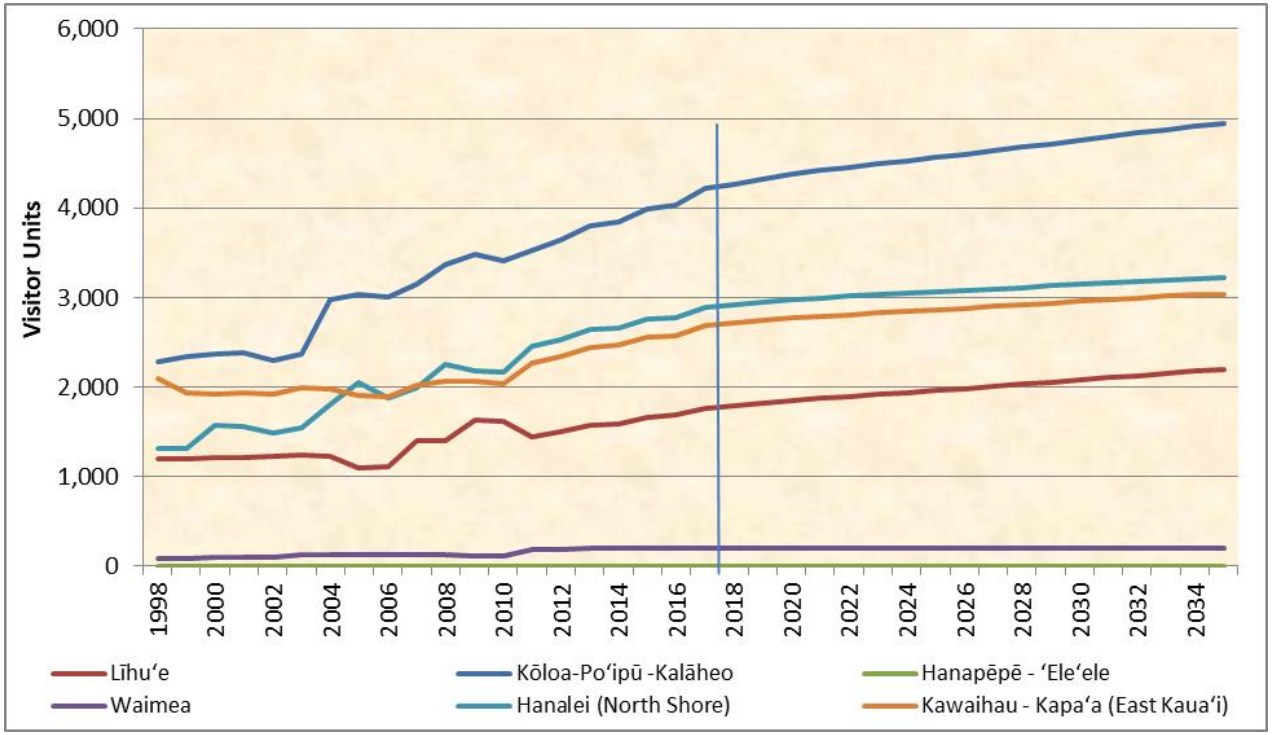
	Year					
	1998	2000	2010	2020	2030	2035
County of Kaua‘i	1,078	1,075	955	1,302	1,418	1,480
Līhu‘e	186	182	166	199	214	222
Kōloa-Po‘ipū -Kalāheo	353	355	349	487	527	548
Hanapēpē - ‘Ele‘ele	-	-	-	-	-	-
Waimea	12	15	12	21	18	15
Hanalei (North Shore)	204	236	221	332	348	357
Kawaihau - Kapa‘a (East Kaua‘i)	324	287	207	310	330	341

Visitor Units in Kaua‘i County, 1990 to 2035



	Year					
	1990	2000	2010	2020	2030	2035
County of Kaua‘i	7,546	7,159	9,345	12,192	13,133	13,586
Average annual growth rate		-0.51%	3.05%	3.05%	0.77%	0.69%

Visitor Units in Kaua‘i County Planning Areas, 1998 to 2035



	Year					
	1998	2000	2010	2020	2030	2035
County of Kaua‘i	6,969	7,159	9,345	12,192	13,133	13,586
Līhu‘e	1,199	1,211	1,621	1,852	2,078	2,193
Kōloa-Po‘ipū -Kalāheo	2,283	2,366	3,412	4,380	4,756	4,940
Hanapēpē - ‘Ele‘ele	-	-	-	-	-	-
Waimea	78	97	116	206	198	192
Hanalei (North Shore)	1,317	1,571	2,167	2,982	3,145	3,220
Kawaihau - Kapa‘a (East Kaua‘i)	2,092	1,914	2,029	2,773	2,955	3,041

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