

COUNTY OF KAUAI
Minutes of Meeting
OPEN SESSION

Board/Committee:	Committee on the Status of Women	Meeting Date	June 17, 2020
Location	Teleconference via Microsoft Teams	Start of Meeting: 5:03 p.m.	End of Meeting: 5:36 p.m.
Present	Chair Darcie Yukimura. Vice Chair Regina Carvalho. Secretary Edith Ignacio-Neumiller. Treasurer Kathy Crowell. Member: Erika Valente. Office of Boards and Commissions: Administrator Ellen Ching and Commission Support Clerk Sandra Muragin.		
Excused	Member Deena Fontana Moraes		
Absent			

SUBJECT	DISCUSSION	ACTION
	Chair Yukimura, Vice Chair Carvalho, Secretary Ignacio-Neumiller, Treasurer Crowell, Member Valente and Support Clerk Sandra Muragin were signed into Microsoft Teams by video. Administrator Ellen Ching entered the meeting by audio.	
Call To Order Roll Call	<p>Chair Yukimura called the meeting to order in open session at 5:03 p.m. and requested a roll call.</p> <p>Commission support clerk Sandra Muragin verified attendance by roll call and requested a verbal response of present or here; Treasurer Crowell replied present. Secretary Ignacio Neumiller replied here. Member Valente replied here. Vice Chair Carvalho replied here. Chair Yukimura replied here. Administrator Ellen Ching replied here. Commission Support Clerk Sandra Muragin replied here.</p>	Quorum established with five members present.
Public Testimony	No one from the public logged into the Teams meeting.	
Approval of Minutes	A. <u>Open Session Minutes of May 20, 2020.</u>	Vice Chair Carvalho moved to approve the Open Session minutes of May 20, 2020, as circulated. Treasurer Crowell

SUBJECT	DISCUSSION	ACTION
		seconded the motion. Motion carried 5:0.
Treasurer's Report	<p><u>1. 2019-2020 Fiscal Budget</u> <u>a. Review 4th quarter fiscal budget.</u></p> <p>Treasurer Crowell reviewed the 4th quarter fiscal budget and reported a remaining balance of \$516.80, which was appropriated for domestic violence resource advertisements on Facebook and Instagram. Secretary Ignacio Neumiller inquired why the advertisement invoice was not included on the report. Administrator Ellen Ching responded that it would be discussed under CSW 2020-03.</p>	Secretary Ignacio Neumiller moved to accept the 4th quarter Treasurer's Report, as circulated. Vice Chair Carvalho seconded the motion. Roll Call Vote: 5-Ayes, 0-Nays. Motion carried 5:0.
	<p><u>2. State Grant M15001 – Hawai'i State Commission on the Status of Women Grant to support on-going advocacy and work towards equality for women and girls by acting as a catalyst for positive change through education, collaboration and program development.</u> <u>a. Review 4th quarter state grant budget.</u></p> <p>Treasurer Crowell reported a balance of \$567.04.</p>	
	<p><u>3. Logo Items Inventory</u> <u>a. Review 4th quarter inventory balance.</u></p> <p>Treasurer Crowell reviewed the inventory balance of logo items with the committee.</p>	
Business	<p><u>CSW 2020-03 Update on items approved for funding from the fiscal budget 2019-2020.</u> <u>[4/21/20, 5/24/20]</u></p> <p>A. Ms. Valente to share findings on partnering with YWCA on domestic violence outreach advertisements on Facebook and Ho'ike Kauai Community Television. B. Update on logo items.</p> <p>Ms. Valente reported that two advertisements were posted on Facebook and Instagram feeds. She said it was super successful and the number of impressions totaled 68,865. Impressions measured the total amount of times users saw the advertisement post. She said one advertisement post totaled 27, 394 impressions and the other 31,016. The advertisements posted for over a week and was set to complete on June 18. To date the total amount spend</p>	

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	<p>was \$461.66. She recieved a lot of positive feedback from viewers and shares and YWCA was grateful for the partnership. Chair Yukimura congratulated Ms. Valente on its success and commented that 68,865 is a far and wide reach of an audience. Ms. Valente said they specified the demographics to reach out to both men and women between the ages of 13 to 65 on the island of Kauai. She was very happy with the results and would receive a final report that would be shared at the next meeting.</p> <p>Commission Support Clerk Sandra Muragin reported that the logo bags arrived and displayed a bag on the video screen for the members to see. She also requested Ms. Valente to forward the advertisement invoice for processing.</p>	
	<p><u>CSW 2020-04</u> <u>Hawai'i State Commission on the Status of Women – Statement for Black Lives dated June 2, 2020.</u></p> <p>Chair Yukimura expressed her desire to add this to the agenda given the state of the nation and felt it was appropriate to take a moment to review and reflect. She said it aligned with the committee's values and brought it up for discussion. Secretary Ignacio Neumiller said the statement should be shared with the Public Information Officer (PIO) for a press release and wasn't sure if the committee was prepared to make a press release of their own.</p> <p>Administrator Ellen Ching responded that if the committee agreed to allow Chair Yukimura and herself the flexibility to draft a press release, she could come up with a final draft and submit it to the PIO for approval and distribution.</p> <p>Chair Yukimura inquired if the County of Kaua'i made a statement. Ms. Ching remembered that Mayor Kawakami addressed Black Lives Matter during one of his Facebook COVID-19 updates in conjunction with Police Chief Raybuck. She wasn't sure if a print ad was done, but added that it was appropriate that the CSW make one, as it stand for equality of all nationalities and ethnicities. Ms. Ching would check with the Mayor's Office first.</p>	<p>Secretary Ignacio Neumiller moved to allow Ellen Ching and Chair Yukimura the authority to draft a statement for Black</p>

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		Lives Matter for a press release. Treasurer Crowell seconded the motion. Roll Call Vote: 5-Ayes, 0-Nays. Motion carried 5:0.
Announcements	<p>1. <u>Next Meeting: Wednesday, July 15, 2020, 5:00 p.m., Teleconference with Microsoft Teams.</u></p> <p>Secretary Ignacio Neumiller announced that she was approached by the American Association of University Women (AAUW) organization to participate in their celebration of the 100th anniversary of the 19th Amendment on August 18, 2020, at the Kukui Grove Shopping Center from 4:00 p.m. to 7:00 p.m. She asked that it be placed on the agenda and discussed at the next meeting.</p> <p>Ms. Ching and Chair Yukimura recognized the committee members in their efforts to continue to conduct successful meetings during the pandemic and still have successful outcomes. She thanked Ms. Muragin for drafting all of the essay press releases and ordering the logo bags. Vice Chair Carvalho thanked Ms. Ching and Ms. Muragin for their commitment to the committee.</p>	
Adjournment		With no objections, Chair Yukimura adjourned the meeting at 5:36 p.m.

Submitted by: _____
 Sandra M. Muragin, Commission Support Clerk

Reviewed and Approved by: _____
 Darcie Yukimura, Chair

(X) Approved as circulated. 07/15/20

() Approved with amendments. See _____ meeting minutes.