Volunteers sought for Sticker Shock prevention campaign

LĪHU‘E – Life’s Choices Kaua‘i is seeking volunteers for its Sticker Shock prevention campaign, which aims to raise awareness about the consequences of underage drinking.

The campaign is a collaboration between the county, business owners and their customers, and island youth.

On Friday, May 10, from 4:30 to 9 p.m., participants will meet at various businesses around the island that sell liquor, and set up sticker displays that call attention to the legal ramifications of providing alcohol to minors.

“We would like to invite anyone who’s interested to join us in our efforts to educate the community on the negative effects of underage drinking,” said Prevention Specialist Leialoha Sanchez. “We plan to post over 3,000 stickers that day and could use the help.”

“This initiative also enhances the leadership and advocacy skills of our youth participants as well as provide other peer-to-peer opportunities for them,” said Life’s Choices Kaua‘i Coordinator Theresa Koki. “In addition, it’s a great way for parents to start a discussion on this important topic with their keiki.”

For more information and/or to volunteer for this event, please contact Theresa Koki at 241-4925 or tkoki@kauai.gov or Leialoha Sanchez at 241-4926 or lsanchez@kauai.gov.
If you need an ASL interpreter, materials in an alternate format, or other auxiliary aid support, or an interpreter for a language other than English, please contact Leialoha Sanchez at the phone number or email listed above.
Alcohol Awareness Month

Join us, as we travel together to various locations throughout the island to educate and prevent underage drinking.

FRIDAY
May 10, 2019
5:00-9:00pm

The sticker shock warning will be placed on beverages containing alcohol to remind adults that it is illegal to purchase alcohol for youth under 21 year old.

If you need an auxiliary aid/service or other accommodation due to a disability, contact Leialoha Sanchez at (808) 241-4926 or email lsanchez@kanai.gov as soon as possible. Requests made as early as possible will allow adequate time to fulfill your request.

For more information or to sign up, please call or email
Life's Choices Kaua'i
Leialoha Sanchez
(808) 241-4926 lsanchez@kanai.gov

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