



THE COUNTY OF KAUA'I

DEREK S. K. KAWAKAMI, MAYOR

MICHAEL A. DAHLIG, MANAGING DIRECTOR

News Release

For Immediate Release: April 11, 2019

OFFICE OF THE MAYOR
SARAH K. BLANE, CHIEF OF STAFF
Tel (808) 241-4900
Fax (808) 241-6877

Volunteers sought for Sticker Shock prevention campaign

LĪHU'E – Life's Choices Kaua'i is seeking volunteers for its Sticker Shock prevention campaign, which aims to raise awareness about the consequences of underage drinking.

The campaign is a collaboration between the county, business owners and their customers, and island youth.

On Friday, May 10, from 4:30 to 9 p.m., participants will meet at various businesses around the island that sell liquor, and set up sticker displays that call attention to the legal ramifications of providing alcohol to minors.

"We would like to invite anyone who's interested to join us in our efforts to educate the community on the negative effects of underage drinking," said Prevention Specialist Leialoha Sanchez. "We plan to post over 3,000 stickers that day and could use the help."

"This initiative also enhances the leadership and advocacy skills of our youth participants as well as provide other peer-to-peer opportunities for them," said Life's Choices Kaua'i Coordinator Theresa Koki. "In addition, it's a great way for parents to start a discussion on this important topic with their keiki."

For more information and/or to volunteer for this event, please contact Theresa Koki at 241-4925 or tkoki@kauai.gov or Leialoha Sanchez at 241-4926 or lsanchez@kauai.gov.



If you need an ASL interpreter, materials in an alternate format, or other auxiliary aid support, or an interpreter for a language other than English, please contact Leialoha Sanchez at the phone number or email listed above.

Alcohol Awareness Month



Join us,
as we travel together to
various locations
throughout the island to
educate and prevent
underage drinking.

FRIDAY
May 10, 2019
5:00-9:00pm



The sticker shock
warning will be placed on
beverages containing
alcohol to remind adults
that it is illegal
to purchase alcohol for
youth under 21 year old.

If you need an auxiliary aid/service or other accommodation due to a disability,
contact Leialoha Sanchez at (808) 241-4926 or email lsanchez@kauai.gov as soon as possible.
Requests made as early as possible will allow adequate time to fulfill your request.
Upon request, this notice is available in alternate formats such as large print, Braille, or electronic copy.

For more information or to sign up, please call or email
Life's Choices Kaua'i
Leialoha Sanchez
(808) 241-4926 lsanchez@kauai.gov



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