



THE COUNTY OF KAUA'I

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News Release

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THE KAUA'I BUS
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Ride The Kaua'i Bus for free on Sept. 20

LĪHU'E – The Kaua'i Bus is announcing that it will be providing free bus rides on Sept. 20 to all passengers for Ride the Bus Day.

“Riding the bus cuts down on your greenhouse gas emissions, helps to reduce traffic, and can save you money on your gas tank bill,” said Transportation Agency Executive Celia Mahikoa. “We encourage everyone to ride the bus for free on Sept. 20.”

Additionally, the Kaua'i Aloha+ Challenge is running a September selfie contest on The Kaua'i Bus. Winners will be chosen every Friday leading up to Sept. 20 and will be awarded two month-long bus passes. For contest rules and more information, please see details in the flyer below.

Additional information can be found online at www.kauai.gov/transportation, visiting the County of Kaua'i, The Kaua'i Bus, and the Kaua'i Aloha+ Challenge Facebook pages, or calling 808-246-8110.



RIDE THE BUS DAY

RIDE THE KAUA`I BUS FOR *FREE* ON SEPTEMBER 20th

Less Traffic, More Everything Else!



Ride the Bus Day

On Friday, September 20th, 2019, the County of Kaua`i Transit Agency is providing free rides all day on the Kaua`i Bus to all passengers for Ride the Bus Day. Head to work, run some errands, pau hana with co-workers, go beach and catch the sunset all with the convenience of stress-free transit!

Contact the Kauai Bus Office at (808) 246-8110 for more information and for special accommodations.

Kaua`i Bus September Selfie Contest

In the weeks leading up to Ride the Bus Day, the Kaua`i Aloha+ Challenge is running a September Selfie Contest on the Kaua`i Bus! The grand prize each week is two free month-long bus passes. (There are six passes available.) See more on the back!



How Do I Participate in the Selfie Competition and Ride the Bus Day?

Less Traffic, More Everything Else!

8 reasons to ride the bus (and some of the “everything else’s):

1. Because YOU'RE COOL and so is the air conditioned bus!
2. You have time to text your friends, binge your Netflix show, and check out all Aunties' drama on Facebook.
3. Your knee doesn't hurt from sitting on the break pedal in rush-hour traffic.
4. Set an alarm and get some shut eye on the ride.
5. No need to go Costco and spend 20 minutes waiting to fill up your gas tank.
6. Read anything other than license plates.
7. Save some money! (One person saved \$3,800 per year riding to and from work between Kekaha and Lihue.)
8. Cut down on your greenhouse gas emissions and help reduce island traffic!

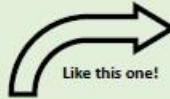
How do I ride the bus?

Riding the bus is simple! You can find the bus schedules online at www.kauai.gov/BusSchedules, or you can use the Google Maps app. Just type in your starting location and destination, and Google Maps will show you which bus number to take at what time. Wait at the bus stop, get on and give your \$2, and enjoy the ride! The bus will stop at every listed stop. Contact the Kauai Bus Office at (808) 246-8110 for more information.



Kaua'i Bus September Selfie Contest Rules:

1. Snap a selfie while riding the Kaua'i Bus.
2. Post your selfie on Facebook with the hashtags #kuaiachallenge, #thekauaibus, and #allbusallthetime. (Note: Make sure the image is “public” so the KA+ Team can view it!)
3. Get your Facebook friends to “like” your photo. The tagged selfie with the most “likes” wins!
4. Lastly, “Like” The Kauai Bus Facebook Page and the Kauai Aloha+ Challenge Facebook Page.



One winner will be chosen once a week on Friday, between September 1st – September 20th, for a total of three winners, and notified through direct message on Facebook and announced on the KA+ Challenge Facebook Page.



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