Visitor dies after jumping off cliff at Shipwreck’s Beach

POIPU – A 40-year-old male visitor from Santa Monica, CA died Friday afternoon in waters off Keoneloa Bay, also known as Shipwreck’s Beach, in Poipu.

His identity is being withheld pending notification of next of kin.

According to a preliminary investigation, at approximately 2:40 p.m., the man jumped off the point at Shipwreck’s and was swimming back to shore when he apparently became distressed near the rocky area. Bystanders lost sight of him and called 911.

Lifeguards from the Ocean Safety Bureau’s south roving patrol unit, firefighters from the Koloa station, and Rescue 3 aboard Air 1 responded to the scene and conducted a search. The man’s body was located at approximately 3:20 p.m. by Rescue 3 personnel aboard Air 1 with the help of surfers, who were also assisting in the search.

Lifeguards on jet ski recovered the man’s unresponsive body and brought him to shore.

Kaua’i police and AMR medics also responded to the scene to assist. He was transported to Wilcox Hospital where doctors pronounced him dead.

An autopsy is pending.

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